



Otonomo Joins Salesforce in Dreamforce Panel Session on Powering New Revenue Streams Through Connected Vehicle Data

September 13, 2022

Otonomo CRO Anders Truelsen Takes the Stage at Dreamforce on September 22

HERZLIYA, Israel and SAN FRANCISCO, Sept. 13, 2022 (GLOBE NEWSWIRE) -- [Otonomo Technologies Ltd.](#) (Nasdaq: OTMO), the platform powering the mobility economy, today announced that the company's chief revenue officer (CRO), Anders Truelsen, will participate in a panel theater session with Matthew Simpkins, Salesforce regional vice president of the manufacturing, automotive and energy industries in the UKI and EMEA, and Giuseppe Serio, Upstream Security VP Market Development at Dreamforce 2022. This annual event brings together the global Salesforce community to celebrate Trailblazers and customer success.

Session Details: With connected vehicle technology enabling software-activated features and telemetry data-driven services, new revenue streams are emerging. However, companies must beware of customer backlash. In this panel discussion, Truelsen, Simpkins and Serio will discuss how to drive new auto revenue streams through connected vehicles. The session will take place on Thursday, September 22, 2022 at 1:30p.m. PT.

About Anders Truelsen: As the CRO of Otonomo, which [recently](#) released several fleet-focused solutions on AppExchange, Truelsen brings extensive experience as an accomplished business executive and industry specialist. He leads Otonomo's global sales and go-to-market team that is responsible for the customer journey. Prior to Otonomo, he was managing director of enterprise at TomTom. Truelsen has a proven track record of building global, high-performance sales teams and meeting aggressive revenue goals.

To register for the event, please visit <https://www.salesforce.com/dreamforce/>

Otonomo Unveils Powerful New Fleet Mobility Capabilities on Salesforce AppExchange

Built on the Salesforce Platform, the Otonomo App is currently available on AppExchange. The Otonomo App provides customers with new ways to unlock access to accurate mobility data—for single vehicles as well as entire fleets using Salesforce Sales Cloud and Service Cloud. The latest version utilizes multi-faceted functionality that allows customers to build upon workflows, trigger specific actions, access distance and dispatch data, execute geofencing, and provide driver safety capabilities. To learn more: <https://otonomo.io/press-releases/salesforce-appexchange-2022/>

Salesforce, Dreamforce, AppExchange, Sales Cloud, Service Cloud and others are among the trademarks of salesforce.com, inc.

About Otonomo

Otonomo (NASDAQ: OTMO), the platform powering the mobility economy, is igniting a new generation of mobility experiences and services. With Otonomo, providers in the transportation, mobility, insurance, and automotive industries are finally able to harness mobility data and insights and transform them into strategic assets and market advantages.

Our partners gain access to the broadest, most diverse, range of data from connected vehicles, mobile phones, public transport, EV infrastructure, and MaaS with just one contract and one API. Vehicle and multimodal mobility data is reshaped and enriched to provide deep visibility and actionable insights and empower planning, deployment, and operations.

Architected with privacy and security by design our platform is GDPR, CCPA, and other privacy regulation compliant, ensuring all parties are protected and companies remain privacy compliant across geographies worldwide.

Otonomo has an R&D center in Israel and a presence in the United States and Europe. More information is available at otonomo.io.

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Forward Looking Statements

This announcement contains certain forward-looking statements within the meaning of the federal securities laws, including statements regarding the

services offered by Otonomo, the anticipated technological capability of Otonomo, the anticipated benefits of the acquisition of Neura, the amount and timing of synergies from the acquisition of Neura, the markets in which Otonomo operates and Otonomo's projected future financial and operational results. These forward-looking statements generally are identified by the words "believe," "project," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," "will be," "will continue," "will likely result," and similar expressions. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this announcement, including but not limited to, the ability to implement business plans, forecasts, and other expectations, the ability to identify and realize additional opportunities, the ability to successfully integrate Neura, and potential changes and developments in the highly competitive data marketplace. The foregoing list of factors is not exhaustive. You should carefully consider the foregoing factors and the other risks and uncertainties described in Otonomo's annual report on Form 20-F filed with the SEC on March 31, 2022 and other documents filed by Otonomo from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Otonomo assumes no obligation and does not intend to update or revise these forward-looking statements, whether as a result of new information, future events, or otherwise. Otonomo gives no assurance that it will achieve its expectations.